



Kathleen Gaynor Ferris
Memorial Art Auction and Run/Walk

Art Auction - Friday, April 16, 2010
5 Mile Run/Walk - Saturday, April 17, 2010

Committee
Members

Kerry Fehrman, Director
Arts Alive Art Auction

Jim Lee, Director
Arts Alive Run/Walk

Marty Ferris
Massage Matters

Jen Ferris
Feet by Ferris

Patti Briquet
Briq's Soft Serve

Jodi Hess
Technical Details, Inc.

Barb Klinner
Wellness 509, LLC

DeeDee Meyer
WBCV Radio 107.9

Dave Meihack
Windows and Beyond

Kay Pickar
Community Member

Sue Piette
Aspirus Wausau Hospital

Norma Wageman
First Weber Group

Mike Wirth
Evolutions in Design

Rebecca Guenther
Independent Cosmatologist

Deb Hayes
Community Member

November, 2009

Dear Sponsor,

The fifth annual **Arts Alive Weekend** is scheduled for Friday and Saturday, April 16 and 17, 2010. We are pleased to invite you to participate in this growing community event.

With your help through sponsorship, we can make a difference in the lives of many patients and their families as they deal with end of life issues. Generous support of sponsors, artists and participants have allowed us to raise over \$80,000 in the past four years. These proceeds have made possible:

- A respite garden at Aspirus Hospice House and the purchase of patio furniture.
- Eight electronic lift beds to the quality of care for patients at Aspirus Hospice House.
- Support of Compassionate Friends Support Group for individuals suffering the loss of a child or grandchild.
- Kathleen Gaynor Ferris Endowment ensuring the continued support of hospice and palliative care patients and families.

Enclosed is a sponsorship form to assist you in choosing a gift. Your benefits as a sponsor are listed. Please take a moment to make your commitment and ensure that your name and company are recognized throughout the community as a proud sponsor of these great events. Thank you for your consideration of this request.

Sincerely,

Kerry Fehrman
Art Auction Director
phone: 715-845-0120

Jim Lee
Run Director
phone: 715-842-5596

enclosure



Arts Alive Weekend
Aspirus Health Foundation . 425 Pine Ridge Blvd. . Wausau, WI 54401 . 715-847-2470

Visit us at www.artsaliveweekend.com

Arts Alive Weekend Sponsorship Form

We are proud to offer the following sponsorship opportunities

Exclusive Level for Platinum plus Finish Line (\$1500)

- All benefits listed for Platinum Level plus exclusive rights to all signage at Finish line
- Start and Finish line photo opportunities used to promote future events

Platinum Level (\$1000 +)

- Exclusive sponsorship
- Logo and link on Arts Alive Weekend website for one year
- Prominent display of logo on Arts Alive Weekend advertising and posters
- Logo displayed at Arts Alive Weekend events
- Live mention of your business on all radio and television advertising
- Full page ad in Arts Alive Weekend Auction booklet
- 6 auction tickets or registration for 6 individuals at the run/walk (\$150 ticket value)
- Sponsor table opportunity at run

Gold Level (\$500 - \$999)

- Name on Arts Alive Weekend website for one year
- Business name included on Arts Alive Weekend poster
- Logo displayed at Arts Alive Weekend events
- Three-fourth page ad in Arts Alive Weekend Auction booklet
- 4 auction tickets or registration for 4 individuals at the run/walk (\$100 ticket value)
- Sponsor table opportunity at run

Silver Level (\$300 - \$499)

- Name displayed at Arts Alive Weekend events
- Half page ad in Arts Alive Weekend Auction booklet
- 2 auction tickets or registration for 2 individuals at the run/walk (\$50 ticket value)
- Sponsor table opportunity at run

Bronze Level (\$100 - \$299)

- Listing in Arts Alive Auction booklet
- 2 auction tickets or registration for 2 individuals at the run/walk (\$50 ticket value)

The courtesy of a reply is requested by February 8, 2010

For questions or more information please contact the Aspirus Health Foundation at (715) 847-2470

2010 SPONSORSHIP COMMITMENT

Company/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Level: _____

Please send tickets for (*circle one*) the Art Auction / Run-Walk

I/we are unable to sponsor at this time but please accept the enclosed donation of \$_____.

Check is enclosed: _____ (checks made payable to Arts Alive)

Please charge my Credit Card: Visa ___ Mastercard ___ Discover___

Card Number: _____ CSC Code: _____ Exp. Date _____
(CSC Code is the 3 to 4 digit code found on back of card used to prevent from fraud)

Signature: _____ Date: _____

Please return in the enclosed self-addressed envelope.

Thank you for your support of Arts Alive!