

Kathleen Gaynor Ferris
Memorial Art Auction and Run/Walk



Art Auction - Friday, April 15, 2011
5 Mile Run/Walk - Saturday, April 16, 2011

Committee
Members

Marty Ferris,
Event Co-Chair

Patti Briquelet
Event Co-Chair

Kerry Fehrman, Director
Arts Alive Art Auction

Jim Lee, Co-Director
Arts Alive Run/Walk

Jon Havel, Co-Director
Arts Alive Run/Walk

Jen Ferris

Jodi Hess

Barb Klinner

Norma Wageman

Mike Wirth

Mark Fehrman

Becky Riehle

Julie Maloney

David Anthony Hummer

Sandy Stoneman

Dear Sponsor,

The sixth annual **Arts Alive Weekend** is scheduled for Friday and Saturday, April 15 and 16, 2011. We are pleased to invite you to participate in this growing community event.

With your help through sponsorship, we can make a difference in the lives of many patients and their families as they deal with end of life issues. Generous support of sponsors, artists and participants has allowed us to raise over \$100,000 in the past five years. These proceeds have made possible:

- A respite garden at Aspirus Hospice House and the purchase of patio furniture
- Eight electronic lift beds for patients at Aspirus Hospice House
- Support of Compassionate Friends Support Group for individuals suffering the loss of a child or grandchild
- Kathleen Gaynor Ferris Endowment ensuring the continued support of hospice and palliative care for patients and families

Information about the 2011 Arts Alive Weekend is available and updated frequently on our website at www.artsaliveweekend.com. Highlights and pictures of previous years' events and Run/Walk results are also posted.

Enclosed is a sponsorship ^{Arts}form to assist you in choosing a gift. Please take a moment to make your commitment and ensure that your name and company are recognized throughout the community as a proud sponsor of these great events. Thank you for your time and consideration of this request.

Sincerely,

Kerry Fehrman
Art Auction Director
715-845-0120

Jim Lee
Run/Walk Director
715-842-5596

Jon Havel
Run/Walk Director
715-845-3241

enclosure



Arts Alive Weekend
Aspirus Health Foundation . 425 Pine Ridge Blvd. . Wausau, WI 54401 . 715-847-2470

www.artsaliveweekend.com

Arts Alive Weekend Sponsorship Form

We are proud to offer the following sponsorship opportunities:

Exclusive Level for Platinum plus Finish Line (\$1500)

- All benefits listed for Platinum Level plus exclusive rights to all signage at Finish line
- Start and Finish line photo opportunities used to promote future events

Platinum Level (\$1000 +)

- Exclusive sponsorship
- Logo and link on Arts Alive Weekend website for one year
- Prominent display of logo on Arts Alive Weekend advertising and posters
- Logo displayed at Arts Alive Weekend events
- Live mention of your business on all radio and television advertising
- Full page ad in Arts Alive Weekend Auction booklet
- 6 auction tickets or registration for 6 individuals at the run/walk (\$150 ticket value)

Gold Level (\$500 - \$999)

- Name on Arts Alive Weekend website for one year
- Business name included on Arts Alive Weekend poster
 - Logo displayed at Arts Alive Weekend events
 - Three-fourth page ad in Arts Alive Weekend Auction booklet
- 4 auction tickets or registration for 4 individuals at the run/walk (\$100 ticket value)

Silver Level (\$300 - \$499)

- Name displayed at Arts Alive Weekend events
- Half page ad in Arts Alive Weekend Auction booklet
- 2 auction tickets or registration for 2 individuals at the run/walk (\$50 ticket value)

Bronze Level (\$100 - \$299)

- Listing in Arts Alive Auction booklet
- 2 auction tickets or registration for 2 individuals at the run/walk (\$50 ticket value)

The courtesy of a reply is requested by January 31, 2011

For questions or more information please contact the Aspirus Health Foundation at (715) 847-2470

2011 SPONSORSHIP COMMITMENT

Company/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Level: _____

Please send tickets for *(circle one)* the Art Auction / Run-Walk

I/we are unable to sponsor at this time but please accept the enclosed donation of \$_____.

Check is enclosed: _____ (checks made payable to Arts Alive)

Please charge my Credit Card: Visa __ Mastercard __ Discover__

Card Number: _____ CSC Code: _____ Exp. Date _____
(CSC Code is the 3 to 4 digit code found on back of card used to prevent from fraud)

Signature: _____ Date: _____

Please return in the enclosed self-addressed envelope.

Thank you for your support of Arts Alive!